



ATTACHEMENT 2: EVALUATION SCORES

RFP 334: Regional Vision - Strategic Communication

Vendor Name (alphabetical):	Ranking	Price Proposal Amount**
M. Harris & Co.	1	\$ 2,200,000.00
a5 Branding & Digital	2	\$ 1,683,000.00
Findlay House Global	3	\$ 1,935,792.06
Avoq	4	\$ 1,950,000.00
Images Inc	5	\$ 1,613,121.00
Rudd Resources	6	\$ 2,223,403.00
WSP	7	\$ 2,248,313.00
Jasculca Terman Strategic Communications	8	\$ 2,229,400.00
Resolute Public Affairs	9	\$ 2,248,640.97
Morreale	10	\$ 2,235,774.00
CS-Effect	11	\$ 1,599,625.00
EcoHealth	12	\$ 580,750.00
Partner@WeUsThem***		\$ -

** RFP 334 set forth certain core activities (Tasks 0-4) expected of the selected consultant as part of the Regional Vision process. To support a cohesive approach, this scope of services also identified additional optional tasks (Options A-C) on which the respondents could bid. Respondents to this RFP were strongly encouraged to consider and respond to all aspects of the project scope. The listed price proposal amounts reflect only the proposed activities included in each bid.

*** CMAP also received what was assumed to be a submission from Partner@WeUsThem, in the form of an 'Outlook Item' attached to an email. The body of the email contained no identifying information, or direction to receive as a submission. CMAP advised Partner@WeUsThem that they would need to send the individual items as attachments for their response to be considered valid. Partner@WeUsThem was unresponsive to this direction and replied with no details in the body of their email and an 'Outlook Item' attachment. CMAP's IT department determined that the body of the email was problematic and flagged as a possible phishing attack. With no response from Partner@WeUsThem to CMAP inquiries, CMAP determined that opening the response posed too great a risk to CMAP's internal servers and rejected the submission without review.