






Greenhouse gas emissions inventory launch metrics

Goal: Announce and share regional- and county-wide emissions data with local governments and other stakeholders, and provide guidance and resources on what to do with the data.

	<p>Newsletters 246 clicks In top three most-clicked links in 5 of 5 newsletters</p>
	<p>Social media 3,327 impressions on CMAP posts</p>
	<p>Website pageviews 1,111 Greenhouse gas emissions inventory</p>
	<p>How-to article pageviews 187 Article about how communities can use their data</p>
	<p>Notable mentions Kane County Board meeting Regional Transportation Authority blog post</p>