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MEMORANDUM

To: CMAP Board

From: Aimee Lee, Deputy of Transportation

Date: May 28, 2024

Subject: Authorization to enter into a contract with Dun & Bradstreet, Inc. as a result of RFP 298, for Public Employment Data for Forecasting for a term up to 24-months with three, one-year optional renewals, in an amount not to exceed \$139,700

Action Requested: Approval

Purpose

CMAP maintains large data resources for use in its development, projection and evaluation of land use and transportation in the northeastern Illinois region. Through this solicitation, CMAP is seeking one (1) vendor from which to procure an online database multi-year subscription service for business intelligence data specific to the Greater Chicago region.

Background

This data is crucial for informing CMAP's planning efforts related to transportation, land use, housing, economic development, and environmental sustainability within the region. CMAP emphasizes the importance of accurate and up-to-date data for effective decision-making and strategic planning. The selected vendor should offer robust technical support to assist CMAP staff with data analysis and query building. Through this RFP, CMAP aims to identify a qualified vendor to meet its data subscription needs and support its ongoing planning efforts to enhance the economic vitality and sustainability of the Chicagoland area.

Procurement process

A Request for Proposals (RFP) was circulated and posted on the CMAP website, CMAP hosted a non-mandatory virtual pre-bid meeting to provide an overview of and answer consultant questions,

RFP Advertisement/Release	May 8, 2024
Pre-bid Meeting (optional)	May 15, 2024, at 11:00 AM Central Time
Deadline for Questions	May 17, 2024, by 3:00 PM Central Time
Submittal Due	May 22, 2024 by 3:00 PM Central Time
Anticipated Award Recommendation	May 29, 2024

There were eleven (11) attendees that joined the pre-bid meeting, representing three (3) unique consulting firms and CMAP received three (3) proposals.

Proposals were reviewed by CMAP staff, who scored each proposal independently based on the evaluation criteria included in **Attachment 1**.

Following consideration of the proposals, the review panel determined that interviews were not necessary.

Evaluation

The evaluation panel used the information from the process above to assess and score the submittals. The evaluation scores are included in **Attachment 2** and the assessment of the proposers was as follows:

Dun & Bradstreet, Inc. The submission from this proposer appears to meet all data and technical requirements of the RFP. The quality and accuracy of the data is satisfactory to CMAP staff. The vendor has provided this data to CMAP for many years in the past.

InfoUSA Marketing, Inc. (a subsidiary of Data Axle, Inc.) The submission from this proposer appears to meet all data and technical requirements of the RFP. The quality and accuracy of the data is satisfactory to CMAP staff.

Moody's Analytics Inc. The submission from this vendor claimed to meet all data and technical requirements of the RFP; however, the data appears to be aggregated from other sources, not produced by the vendor. In addition, certain data items such as employment and sales volume seem to be estimated in certain cases.

Recommendation for contractor selection

Following consideration of the proposals, the evaluation panel determined that Dun & Bradstreet, Inc. represented the strongest overall submittal based on the evaluation criteria. It should be noted that Data Axle's score was nearly identical to Dun & Bradstreet's and could be a suitable alternative. Support for this commercial data set purchase is included in the FY2025 UWP Operating Budgets.

The evaluation panel recommends entering into a contract with Dun & Bradstreet, Inc. for a term of up to 24-months, with three one-year renewal options in an amount not to exceed \$127,000, being the price proposal rounded to the nearest thousand. The board authorization request includes an additional 10% increase for a total authorization of \$139,700.

Attachment 1: Evaluation criteria

Attachment 2: Evaluation scores

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