



ATTACHMENT 1: EVALUATION CRITERIA – RFP 306

The criteria for selection included the following:

1. Professional credentials, experience and availability of proposed key personnel from prime and any Subcontractors in providing the professional services identified in this Scope of Work.
2. The firm's experience with required project work including the quality and relevance of the examples of similar work.
3. Project understanding and proposed method of approach, including:
 - Corridor Program Visioning
 - Program Servicer and Program Controls
 - Program Systems & Administration and Administrative Support
 - Corridor Program Funding and Financing
 - Strategic Communications and Messaging
4. Ability to meet proposed 25% DBE goal and past experience of firms to meet DBE goals on contracts and meaningfully engage environmental justice/marginalized communities.
5. The cost-effectiveness of the proposal relative to the quality and scope of services.