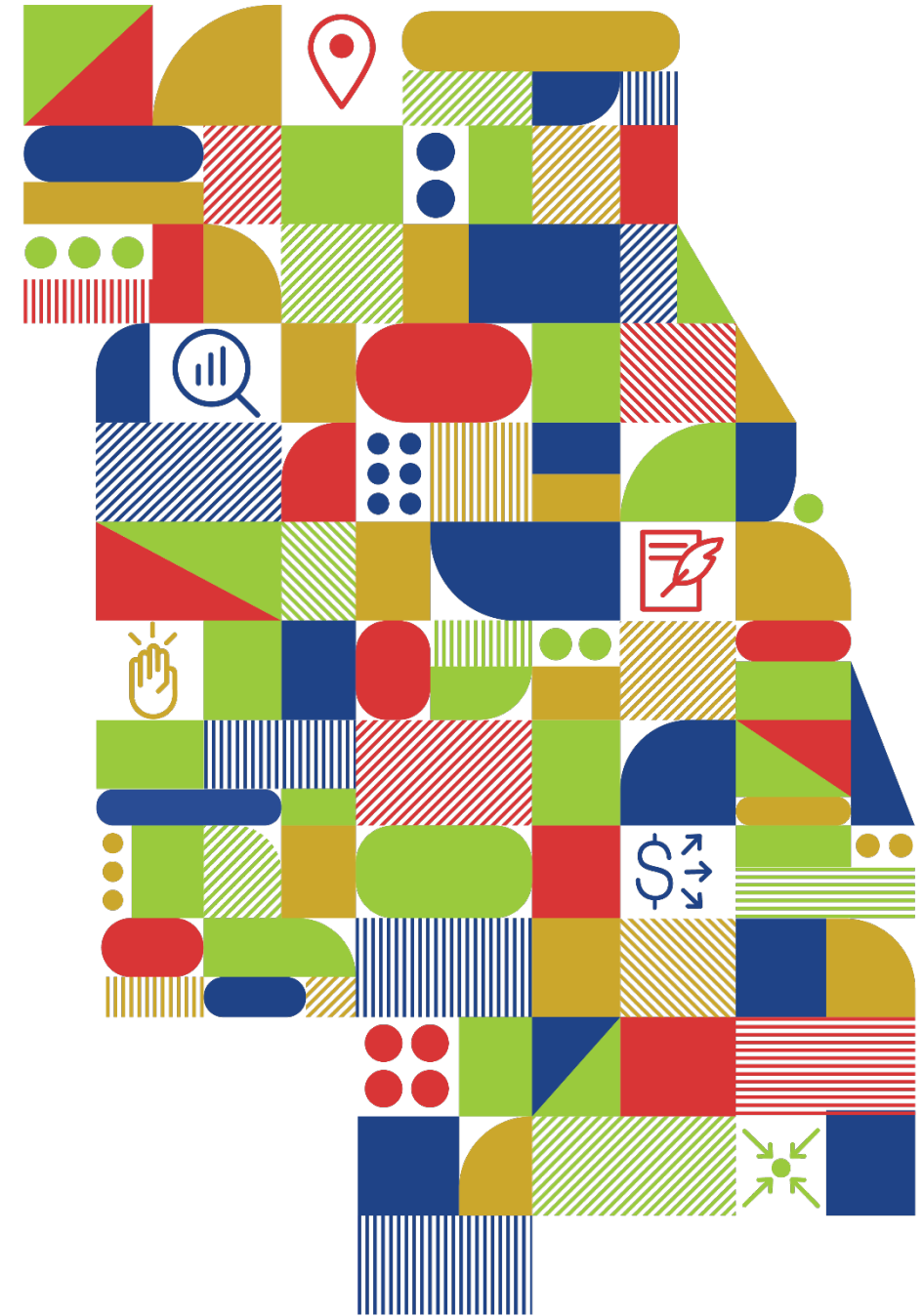


# Strategic direction and CMAP committees FY2022-FY2027



# Our core values

- **Serve with passion**
- **Pursue equity**
- **Foster collaboration**
- **Lead with excellence**
- **Drive innovation**





# Vision: An inclusive and thriving region

James Isaac Paschky  
Port Barrington (McHenry)  
Jeromel DelaRosa Lara  
Bloomington (DuPage County)  
J'Khayla Johnson  
Chicago





**Theory of change  
for implementing  
ON TO 2050**



# A framework to leverage CMAP's capabilities needs a structure to advance ON TO 2050 goals

Vision

An inclusive and thriving region

Mission

To serve the people of the region by driving innovation, fostering shared action, and advancing toward a common vision.

Goals

A transportation system that works better for everyone

A robust and inclusive regional economy

A region that takes action to mitigate and adapt to the impacts of climate change and preserve high-quality water resources

Objectives

Objective

Objective

Objective

Objective

Objective

Objective

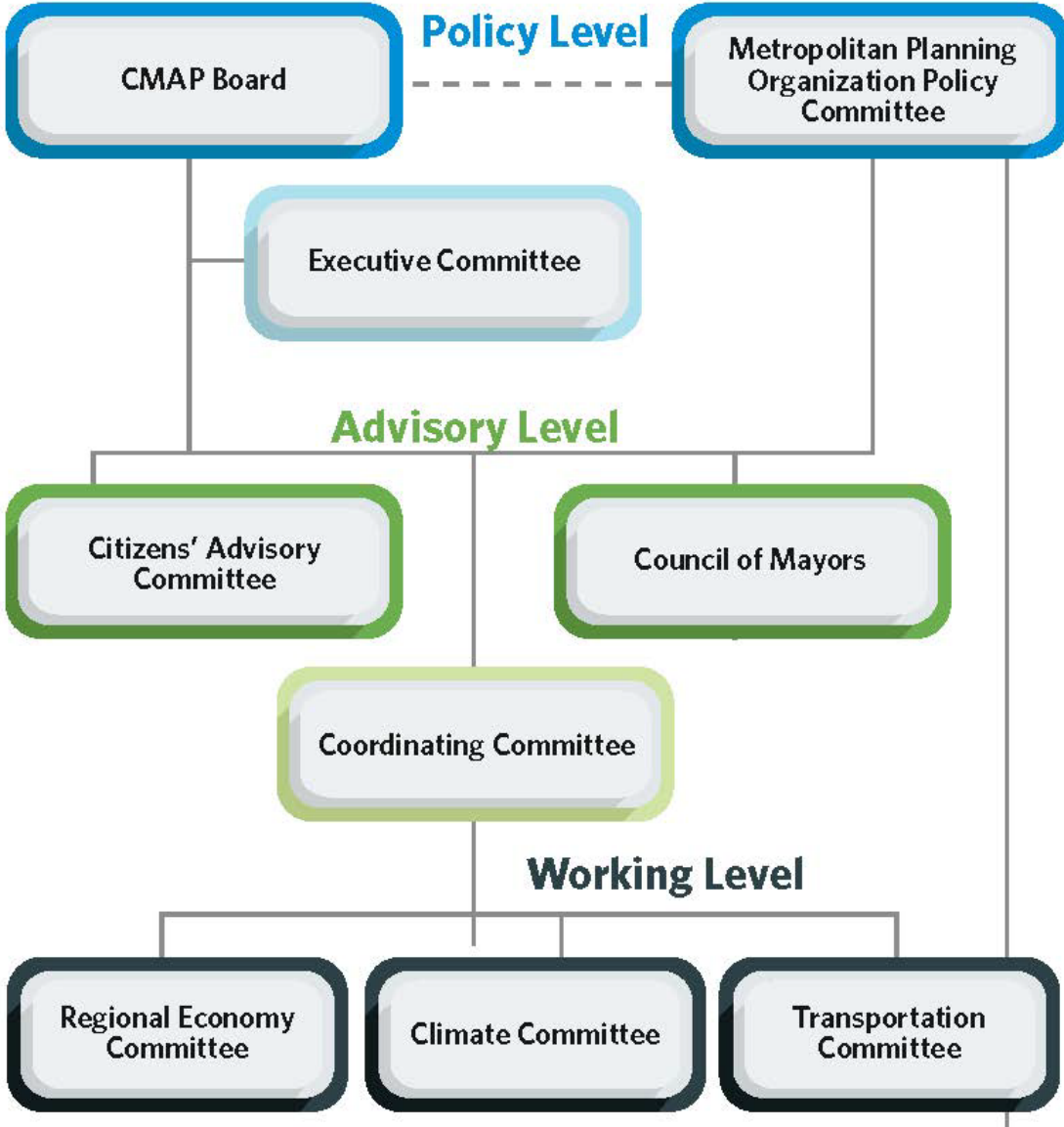
Objective

Objective

Objective

A diversified funding source available to support implementation of ON TO 2050

# Strategic direction and CMAP committees



- Other public body committees include:**
- STP Project Selection Committee
  - CMAQ & TAP Project Selection Committee
  - Tier II Consultation Committee
  - Unified Work Program Committee
  - Wastewater Committee

# Transportation goal: A transportation system that works better for everyone

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## Objectives:

Strategic funding investments  
systematized

Transportation system efficiently  
maintained and modernized

Travel safety improved







# Regional economy goal: A robust and inclusive regional economy

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Objectives:

Inclusive growth

Increased access to economic opportunities



Climate goal: A region that takes action to mitigate and adapt to the effects of climate change and preserves high-quality water resources

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Objectives:

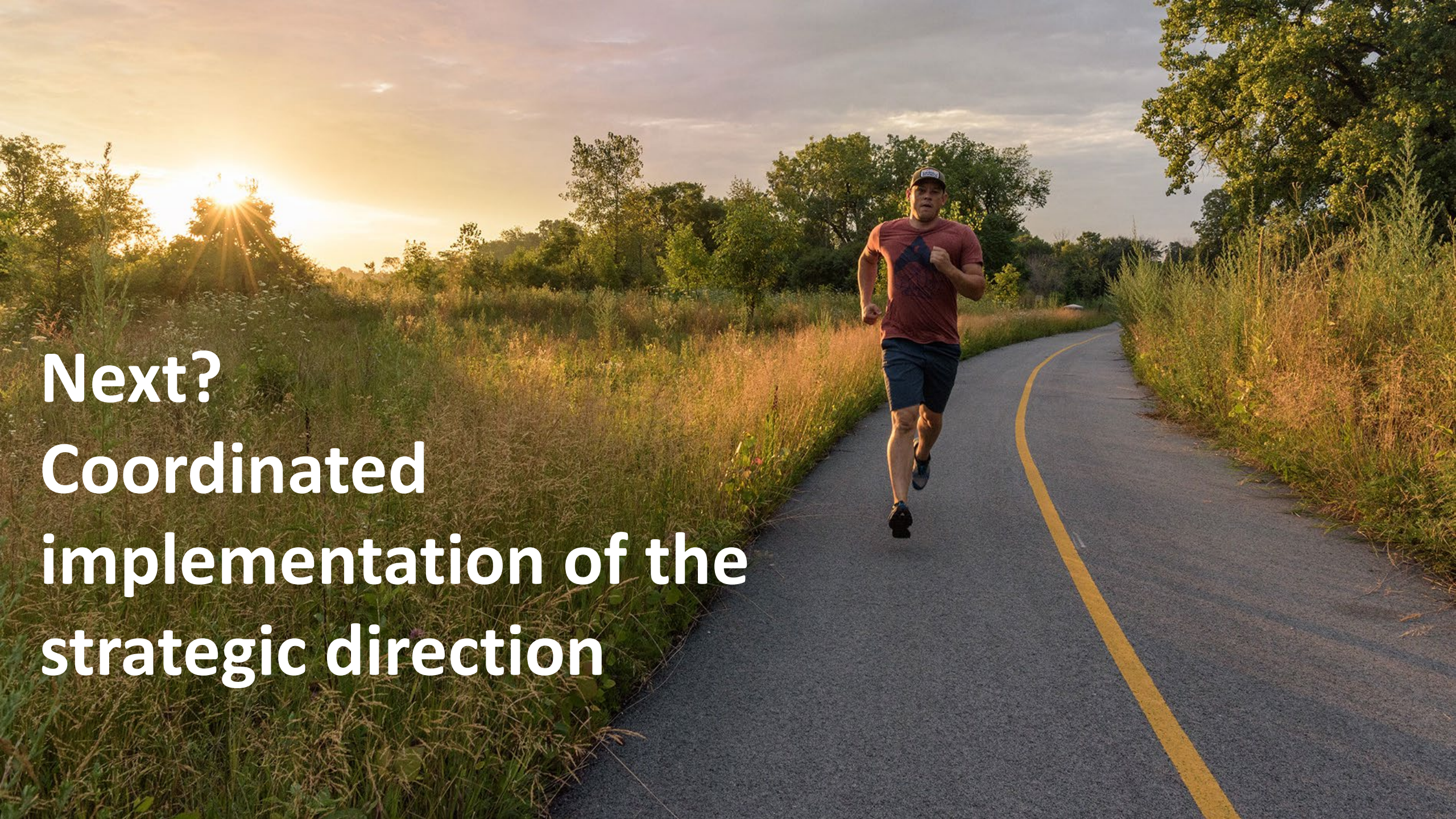
Greenhouse gases from transportation reduced

Network more resilient against flooding and extreme weather

Water resources protected and sustainably managed







**Next?  
Coordinated  
implementation of the  
strategic direction**



# Regional Economy Committee



# Regional Economy Committee purpose and duties

As a standing committee of the CMAP Board, the Committee shall contribute to the agency's mission and support the implementation of the agency's strategic direction and the long-range transportation plan by, including but not limited to:

- Broadening regional awareness of and support for the agency's economy-related initiatives.
- Supporting implementation of the agency's strategic direction and the long-range transportation plan
- Reviewing and providing input to the agency on its strategic direction, workplan, and economy-related projects.
- Bringing a broad, regional perspective to the agency's economy-related initiatives and expanding the agency's expertise on specific economic issues and geographies.



# Regional Economy Committee purpose and duties

As a standing committee of the CMAP Board, the Committee shall contribute to the agency's mission and support the implementation of the agency's strategic direction and the long-range transportation plan by, including but not limited to:

- Serving as a resource on economy issues to CMAP staff, the Transportation Committee, the Climate Committee, and other advisory groups.
- Coordinating and prioritizing the agency's economy-related work with other regional initiatives and partners.
- Reviewing recommendations of the agency's economy-related advisory groups and advancing those recommendations, as appropriate, for consideration by the CMAP Board.

# Regional Economy Committee purpose and duties

As a standing committee of the CMAP Board, the Committee shall contribute to the agency's mission and support the implementation of the agency's strategic direction and the long-range transportation plan by, including but not limited to:

- Assisting CMAP staff in evaluating and tracking performance measures on the agency's economy-related goals and initiatives.
- Aligning its work with CMAP's core values: serve with passion, pursue equity, foster collaboration, lead with excellence, and drive innovation.
- **Annually report its activities to said Board in the second quarter of the calendar year**



# Regional Economy Committee members

The Executive Director Erin Aleman has appointed the following members to the Regional Economy Committee:

- Bob, Tucker, Chicago Community Loan Fund (CCLF) (Chair)
- Kim Porter, Village of Woodridge (Cohort 3 or 4) (Vice Chair)
- Adam Ballard, Association for the Advancement of Retired People (AARP)
- Caitlin, Ritter, MB Real Estate (MBRE)
- Darnell Shields, Austin Coming Together
- Dionne Baux, National Main Street Center, Inc.
- Jennifer Tammen, Ernst & Young (EY)

# Regional Economy Committee members

The Executive Director Erin Aleman has appointed the following members to the Regional Economy Committee:

- Joan Fox, DuPage County
- Jon Furr, Northern Illinois University-Education Systems Center (NIU-ESC)
- Kendra Freeman, Metropolitan Planning Council (MPC)
- Kevin Kramer, Village of Hoffman Estates (Cohort 1 or 2)
- Kristi DeLaurentiis, South Suburban Mayors and Managers Association (SSMMA)
- Marisa Lewis, Chicago Cook Workforce Partnership
- Michael Horsting, Ex officio, Regional Transportation Authority (RTA)

# Regional Economy Committee members

The Executive Director Erin Aleman has appointed the following members to the Regional Economy Committee:

- Michael Meyers, World Business Chicago
- Olatunji Oboi Reed, Equiticity
- Peter Creticos, Institute for Work and the Economy
- Shannon McGhee, mHUB
- Tara Orbon, Ex officio, Cook County Department of Transportation
- Tiffany McDowell, Chicagoland Equity Network
- Veronica Gonzalez, NHP Foundation



**Thank you**

**Questions?**