



## REGIONAL ECONOMY

### MEETING MINUTES - FINAL

Monday, March 28, 2022

9:00 AM

**March 28, 2022**

#### 1.0 Call to Order and Introductions

Chair Bob Tucker called the meeting to order at 9:01 a.m., reminded the members that the meeting was being recorded, and asked Tony Manno to call the roll.

**Present:** Bob Tucker, Kim Porter, Adam Ballard, Darnell Shields, Dionne Baux, Jennifer Tammen, Jonathan Furr, Kendra Freeman, Kevin Kramer, Kristi DeLaurentiis, Marisa Lewis, Michael Meyers, Olatunji Oboi Reed, Peter Creticos, Shannon McGhee, Tiffany McDowell, Veronica Gonzalez, Michael Horsting, and Tara Orbon

**Absent:** Caitlin Ritter, and Joan Fox

**Staff Present:** Erin Aleman, Sema Abulhab, Carolyn Back, Brian Daly, Austen Edwards, Ryan Ehlke, Jane Grover, Jaemi Jackson, Leroy Kos, Tony Manno, Amy McEwan, Stephane Phifer, Elizabeth Scott, Gordon Smith, Blanca Vera-Schneider, Simone Weil, Laura Wilkison

**Others Present:** Garland Armstrong, Heather Armstrong, Joshua Langen (Village of Lake in the Hills), Joseph Surdam (Lake County Division of Transportation)

#### 2.0 Agenda Changes and Announcements

##### 2.01 Requests for agenda changes [22-160](#)

No requests for agenda changes were heard.

##### 2.02 Executive Director's Announcements [22-161](#)

Executive Director Erin Aleman invited members of the committee and CMAP staff to introduce themselves.

#### 3.0 Approval of Minutes

As a newly formed committee, there were no minutes to approve from prior meetings.

#### 4.0 New Business

##### 4.01 CMAP's Strategic Direction and the Committees [22-162](#)

**Attachments:** [4.1 Economy Strategic direction and committees presentation 2022-03-28](#)  
[Economy Committee by-laws 2022-01](#)

Members watched a presentation by Jane Grover on the agency's strategic direction and recent committee realignment. CMAP's proposed Theory of Change better connects the agency's activities to clear outcomes related to implementing the recommendations of the ON TO 2050 plan for transportation, the regional economy, and climate. Jane introduced the goals and objectives for each

of these core focus areas. The work of the this committee will be tied to the goal of 'a robust and inclusive regional economy' by pursuing inclusive growth and increased access to economic opportunities. Tony Manno also reviewed the committee's bylaws, membership, and work plan for upcoming meetings in 2022.

4.02 2022 Regional Economy Committee work plan and schedule [22-163](#)

**Attachments:** [4.2 Regional Economy Committee work plan and schedule](#)

A motion was made by Marisa Lewis, seconded by Jennifer Tammen, that the agenda item be approved. The motion carried.

4.03 Strategic Direction Approaches and Measures [22-164](#)

**Attachments:** [4.3 Regional Economy Committee Strategic Direction Memo](#)

CMAA staff briefed the committee and facilitated a discussion on two approaches for advancing the agency's objective to increase access to economic opportunities. Ryan Ehlke began by providing an overview of CMAA's Theory of Change, which uses if/then statements to connect the agency's activities with expected outcomes as well as performance measures that track progress towards related goals. Austen Edwards then led a discussion of two initial approaches to increase access for areas of disinvestment to CMAA transportation programming resources and the tools to maximize economic opportunities. Members highlighted the need for more affirmative strategies to actively eliminate barriers and increase the uptake of available resources, in addition to improving access. Discussion also drew distinctions between evidenced-based tools as conventionally understood and the strategies that may be necessary to achieve greater racial and economic equity. Members also brought attention to biases in transportation programming around the primary purpose of supporting commutes to distant jobs, the level of community understanding on the implications of related public decisions, and the need to prioritize models of reinvestment among funders and project implementers.

**5.0 Other Business**

No other business was heard.

**6.0 Public Comment**

This is an opportunity for comments from members of the audience. The amount of time available to speak will be at the chair's discretion. It should be noted that the public comment period will immediately follow the last item on the agenda.

No public comment was heard.

**7.0 Next Meeting**

The next meeting will be May 23, 2022, at 9:00 a.m.

**8.0 Adjournment**

Minutes prepared by Austen Edwards.