



REGIONAL ECONOMY

AGENDA - FINAL

Monday, March 28, 2022

9:00 AM

Please join from your computer, tablet or smartphone.

<https://meet.goto.com/913371773>

You can also dial in using your phone.

United States: +1 (312) 757-3121

Access Code: 913-371-773

1.0 Call to Order and Introductions

2.0 Agenda Changes and Announcements

2.01 Requests for agenda changes

[22-160](#)

ACTION REQUESTED: Information

2.02 Executive Director's Announcements

[22-161](#)

ACTION REQUESTED: Information

3.0 Approval of Minutes

4.0 New Business

4.01 CMAP's Strategic Direction and the Committees

[22-162](#)

PURPOSE & ACTION: Presentation on the agency's strategic direction and the Board-approved engagement, including how this will intersect with the Regional Economy Committee, other committees, and resource groups.

ACTION REQUESTED: Information

Attachments: [4.1 Economy Strategic direction and committees presentation 2022-03-28](#)
[Economy Committee by-laws 2022-01](#)

4.02 2022 Regional Economy Committee work plan and schedule [22-163](#)

PURPOSE & ACTION: As CMAP undertakes a strategic planning effort and subsequent committee alignment, the Regional Economy Committee can play a unique role in this process. Staff will outline the committee's proposed schedule and work plan, which aligns with CMAP's strategic direction and regional economy areas goals.

ACTION REQUESTED: Approval

Attachments: [4.2 Regional Economy Committee work plan and schedule](#)

4.03 Strategic Direction Approaches and Measures [22-164](#)

PURPOSE & ACTION: Staff will lead the committee in a discussion of CMAP's approaches to the objectives of the Regional Economy focus area using the IF/AND/THEN statements. Committee members will discuss the approaches and potential performance measurements.

ACTION REQUESTED: Discussion

Attachments: [4.3 Regional Economy Committee Strategic Direction Memo](#)

5.0 Other Business**6.0 Public Comment**

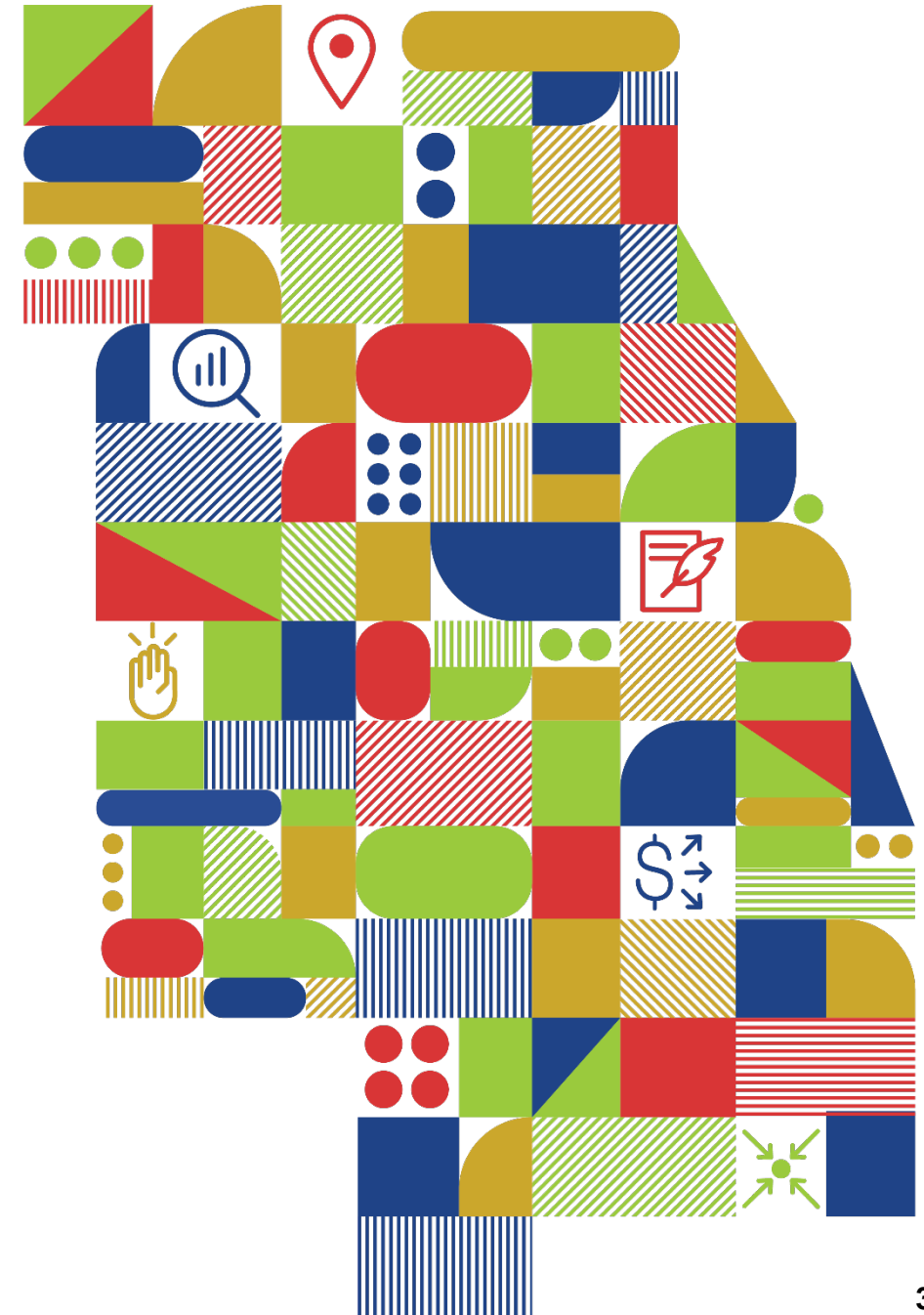
This is an opportunity for comments from members of the audience. The amount of time available to speak will be at the chair's discretion. It should be noted that the public comment period will immediately follow the last item on the agenda.

7.0 Next Meeting

The next meeting will be May 23, 2022, at 9:00 a.m.

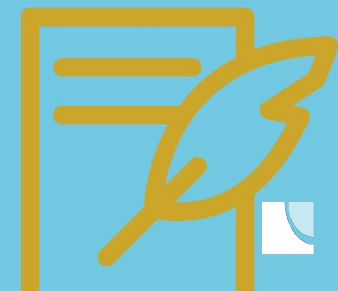
8.0 Adjournment

Strategic direction and CMAP committees FY2022-FY2027



Our core values

- Serve with passion
- Pursue equity
- Foster collaboration
- Lead with excellence
- Drive innovation



A black and white photograph of three young people standing against a white background. On the left is a young Black woman with her hair in braids, wearing a dark, textured hoodie with her arms crossed. In the center is a young man with long dark hair and a beard, wearing a dark button-down shirt. On the right is a young man with short dark hair and glasses, wearing a dark sweater with a light-colored argyle pattern over a white collared shirt and a dark tie. His hands are clasped in front of him.

Vision: An inclusive and thriving region

James Isaac Paschky
Port Barrington (McHenry)
Jeromel DelaRosa Lara
Bloomington (DuPage County)
J'Khayla Johnson
Chicago



Theory of change
for implementing
ON TO 2050

A framework to leverage CMAP's capabilities needs a structure to advance ON TO 2050 goals

Vision

An inclusive and thriving region

Mission

To serve the people of the region by driving innovation, fostering shared action, and advancing toward a common vision.

Goals

A transportation system that works better for everyone

A robust and inclusive regional economy

A region that takes action to mitigate and adapt to the impacts of climate change and preserve high-quality water resources

Objectives

Objective

Objective

Objective

Objective

Objective

Objective

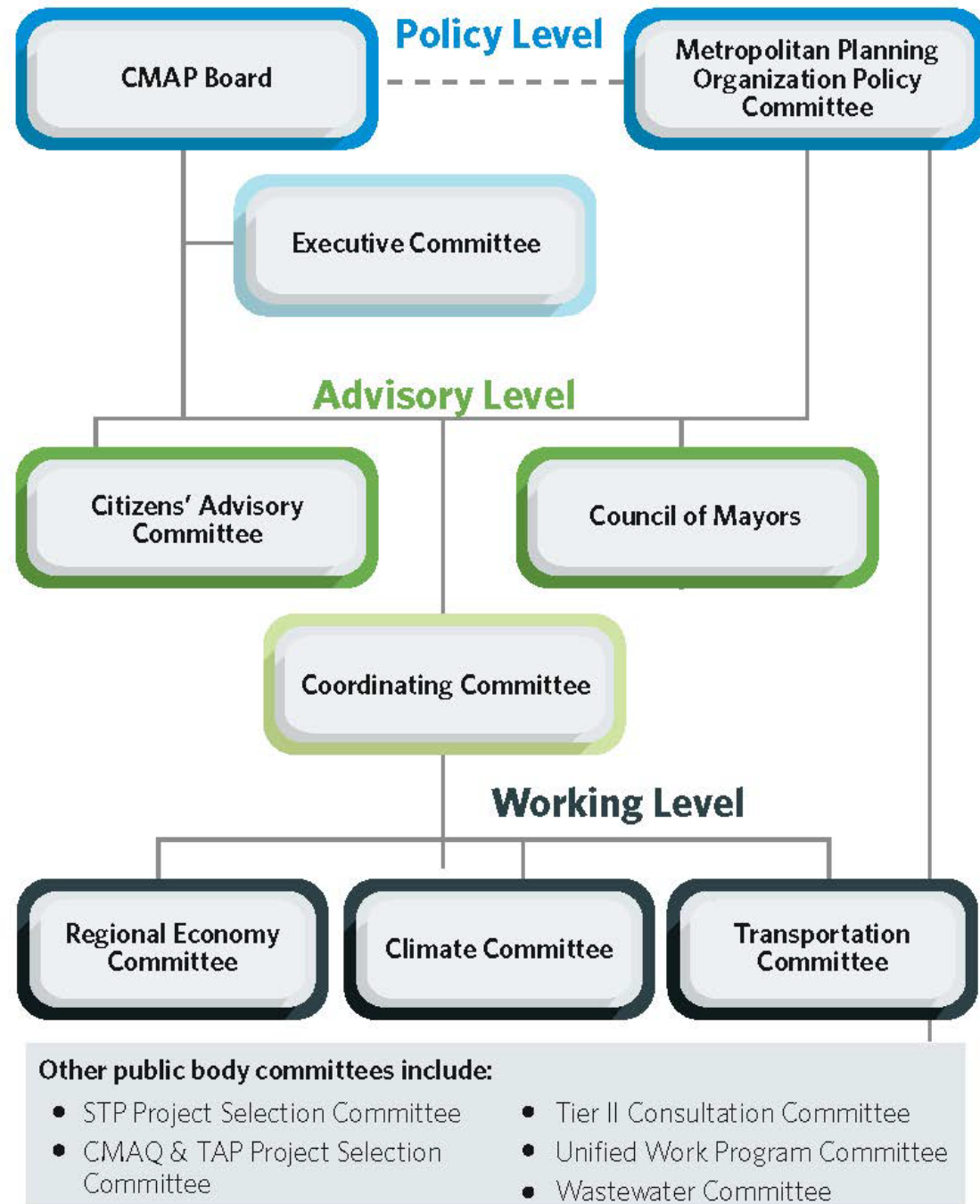
Objective

Objective

Objective

A diversified funding source available to support implementation of ON TO 2050

Strategic direction and CMAP committees



Transportation goal: A transportation system that works better for everyone


Objectives:

Strategic funding investments
systematized

Transportation system efficiently
maintained and modernized

Travel safety improved





Regional economy goal: A robust and inclusive regional economy

Objectives:

Inclusive growth

Increased access to economic opportunities

Climate goal: A region that takes action to mitigate and adapt to the effects of climate change and preserves high-quality water resources

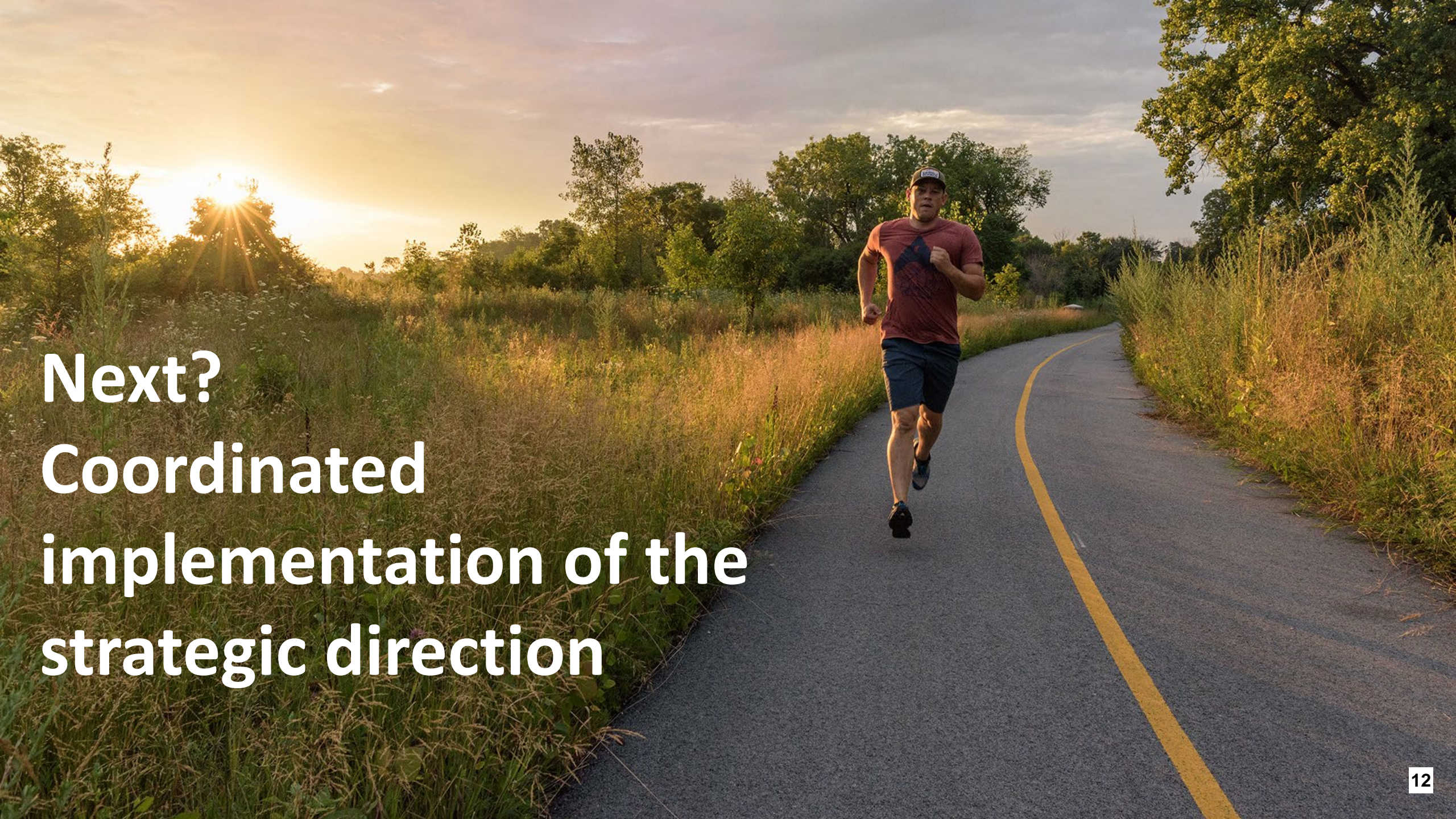
Objectives:

Greenhouse gases from transportation reduced

Network more resilient against flooding and extreme weather

Water resources protected and sustainably managed





**Next?
Coordinated
implementation of the
strategic direction**

Regional Economy Committee

Regional Economy Committee purpose and duties

As a standing committee of the CMAP Board, the Committee shall contribute to the agency's mission and support the implementation of the agency's strategic direction and the long-range transportation plan by, including but not limited to:

- Broadening regional awareness of and support for the agency's economy-related initiatives.
- Supporting implementation of the agency's strategic direction and the long-range transportation plan
- Reviewing and providing input to the agency on its strategic direction, workplan, and economy-related projects.
- Bringing a broad, regional perspective to the agency's economy-related initiatives and expanding the agency's expertise on specific economic issues and geographies.

Regional Economy Committee purpose and duties

As a standing committee of the CMAP Board, the Committee shall contribute to the agency's mission and support the implementation of the agency's strategic direction and the long-range transportation plan by, including but not limited to:

- Serving as a resource on economy issues to CMAP staff, the Transportation Committee, the Climate Committee, and other advisory groups.
- Coordinating and prioritizing the agency's economy-related work with other regional initiatives and partners.
- Reviewing recommendations of the agency's economy-related advisory groups and advancing those recommendations, as appropriate, for consideration by the CMAP Board.

Regional Economy Committee purpose and duties

As a standing committee of the CMAP Board, the Committee shall contribute to the agency's mission and support the implementation of the agency's strategic direction and the long-range transportation plan by, including but not limited to:

- Assisting CMAP staff in evaluating and tracking performance measures on the agency's economy-related goals and initiatives.
- Aligning its work with CMAP's core values: serve with passion, pursue equity, foster collaboration, lead with excellence, and drive innovation.
- **Annually report its activities to said Board in the second quarter of the calendar year**

Regional Economy Committee members

The Executive Director Erin Aleman has appointed the following members to the Regional Economy Committee:

- Bob, Tucker, Chicago Community Loan Fund (CCLF) (Chair)
- Kim Porter, Village of Woodridge (Cohort 3 or 4) (Vice Chair)
- Adam Ballard, Association for the Advancement of Retired People (AARP)
- Caitlin, Ritter, MB Real Estate (MBRE)
- Darnell Shields, Austin Coming Together
- Dionne Baux, National Main Street Center, Inc.
- Jennifer Tammen, Ernst & Young (EY)

Regional Economy Committee members

The Executive Director Erin Aleman has appointed the following members to the Regional Economy Committee:

- Joan Fox, DuPage County
- Jon Furr, Northern Illinois University-Education Systems Center (NIU-ESC)
- Kendra Freeman, Metropolitan Planning Council (MPC)
- Kevin Kramer, Village of Hoffman Estates (Cohort 1 or 2)
- Kristi DeLaurentiis, South Suburban Mayors and Managers Association (SSMMA)
- Marisa Lewis, Chicago Cook Workforce Partnership
- Michael Horsting, Ex officio, Regional Transportation Authority (RTA)

Regional Economy Committee members

The Executive Director Erin Aleman has appointed the following members to the Regional Economy Committee:

- Michael Meyers, World Business Chicago
- Olatunji Oboi Reed, Equiticity
- Peter Creticos, Institute for Work and the Economy
- Shannon McGhee, mHUB
- Tara Orbon, Ex officio, Cook County Department of Transportation
- Tiffany McDowell, Chicagoland Equity Network
- Veronica Gonzalez, NHP Foundation

Thank you

Questions?

REGIONAL ECONOMY COMMITTEE

Chicago Metropolitan Agency for Planning

BYLAWS

Members	20 to 25 members, appointed by the executive director
Term	3 years, with option for a second 3-year term
Meetings	Quarterly, and as needed
Officers	Chair and vice-chair who may serve for up to two 1-year terms
Location	CMAP offices, 433 West Van Buren, Suite 450, Chicago
Reports to	CMAP Board

Part 1: Committee purpose and duties

The Regional Economy Committee (the “Committee”) was created by the board of the Chicago Metropolitan Agency for Planning (CMAP) to guide and support the agency’s initiatives related to the regional economy, the agency’s strategic direction, and implementation of the comprehensive regional plan, the ON TO 2050 plan.

The Regional Economy Committee shall:

- A. Serve as a standing committee of the CMAP Board.
- B. Bring a broad, regional perspective to the agency’s economy-related initiatives and expand the agency’s expertise on specific economic issues and geographies.
- C. Serve as a resource on economic issues to CMAP staff, the Transportation Committee, the Climate Committee, and other advisory groups.
- D. Review and provide input to the agency on its strategic direction, workplan, and economy-related projects.
- E. Coordinate and prioritize the agency’s economy-related work with other regional initiatives and partners.
- F. Broaden regional awareness of and support for the agency’s economy-related initiatives.
- G. Support implementation of the agency’s strategic direction and the long-range transportation plan for, including but not limited to:
 - 1. Inclusive regional growth; and
 - 2. Increasing access to economic opportunity.
- H. Review recommendations of the agency’s economy-related advisory groups and advance those recommendations, as appropriate, for consideration by the CMAP Board.
- I. Assist CMAP staff in evaluating and tracking performance measures on the agency’s economy-related initiatives.
- J. Annually report its activities, goals, and objectives to the CMAP Board.
- K. Align its work with CMAP’s core values: serve with passion, pursue equity, foster collaboration, lead with excellence, and drive innovation.

Section 2: Committee membership

- A. **Appointment:** In accordance with the By-Laws of the Chicago Metropolitan Agency for Planning, the executive director is delegated authority to appoint individuals to the Regional Economy Committee.
- B. **Members:** The Committee shall consist of 20 to 25 regional members who serve without compensation. Members shall represent the region's geographic and demographic diversity and have experience in a broad range of economy-related issues. Committee members must be residents of the CMAP region.
- C. **Terms:** Each member will be appointed for one 3-year term with the option for a second 3-year term, by mutual agreement. No member may serve for more than two consecutive terms. After expiration of a Committee member's term, they shall serve until their successor is appointed.
- D. **Attendance:** Committee members are expected to attend each meeting. If a Committee member fails to attend three consecutive regular meetings without reasonable cause, or otherwise neglects their duties as a Committee member, the executive director may declare the seat vacant and appoint a new member.
- E. **Chair and vice chair:** Each year, the executive director designates a chair and a vice-chair from the Committee's members at its first meeting of each calendar year. The chair and vice chair may not serve for more than two 1-year terms. The Committee chair shall preside over the meetings; the vice chair will preside in the chair's absence. The chair and vice chair are voting members of the Committee.
- F. The Committee membership may include three members *ex officio* who may participate in discussion and deliberation of the Committee, but who shall have the right to vote only if their attendance secures a quorum for the Committee or to break a voting tie.

Section 3: Committee meetings

- A. The Committee will shall meet at least quarterly and approve its meeting schedule at its first meeting of each calendar year.
- B. Special meetings may be called by the executive director as needed.
- C. Meetings shall be open and accessible to the public in accordance with the Illinois Open Meetings Act, 5 ILCS 120/7 *et seq.*
- D. Members may attend the Committee's public meetings by video or audio conference only as permitted by the Open Meetings Act.
- E. A Committee member shall notify the Committee staff liaison or chair in advance and in writing (email preferred) of their request to attend by video or audio conference, unless advance notice is impractical.
- F. A majority of the members of the Committee constitutes a quorum for the transaction of business.
- G. At any meeting at which a quorum is present, an affirmative vote of a majority of members shall carry an issue.

- H. Unless inconsistent with these By-laws or otherwise decided by the CMAP Board, meetings shall be conducted in accordance with Robert's Rules of Order.

Section 4: Miscellaneous

- A. The business of the Committee is conducted in accordance with the Illinois Regional Planning Act and the Illinois Open Meetings Act.
- B. The Committee will be supported by CMAP staff members for administrative functions.
- C. The Committee may adopt rules necessary to exercise its purpose and duties.
- D. In the event of a conflict between these By-Laws and the By-Laws of the Chicago Metropolitan Agency for Planning, the latter will prevail.



MEMORANDUM

To: Regional Economy Committee

From: CMAP Staff

Date: Monday, March 21, 2022

Subject: 2022 Regional Economy Committee work plan and schedule

Purpose: As CMAP undertakes a strategic planning effort and subsequent committee alignment, the Regional Economy Committee can play a unique role in this process. Staff will outline the committee's proposed schedule and work plan, which aligns with CMAP's strategic direction and regional economy areas goals.

Attachments: n/a

Action: Approval

The Regional Economy Committee guides and supports CMAP's regional economy-related initiatives and implementation of the region's comprehensive plan, ON TO 2050. It reviews and provides input on CMAP's strategic direction, work plan, and regional economy projects.

Proposed Committee Meeting Structure

The following quarterly meeting structure is intended to facilitate the Committee's work by focusing on CMAP's regional economy goal: **a robust and inclusive regional economy**.

Quarterly meetings will be organized by thematic objectives to achieve this goal.

Meeting Schedule

The Regional Economy Committee of the Chicago Metropolitan Agency for Planning will convene at 9:00 a.m. at the Chicago Metropolitan Agency for Planning, 433 W. Van Buren Street, Suite 450, Chicago, Illinois, to conduct its regular meetings during calendar year 2022 upon the following dates: March 28, 2022; May 23, 2022; September 26, 2022; November 21, 2022

Quarterly Themes

Q1 (February – rescheduled to March 2022)

Theme: Strategic Direction

- **Annual work plan and schedule:** Agenda item setting forth the committee's focus for the calendar year.
- **Strategic direction:** Agenda item focused on the agency's strategic direction. *Next year: Agenda item reviewing and approving the annual report of progress towards the regional economy focus area goals. This report will be presented to the Coordinating Committee and CMAP Board by the staff liaisons.*

Q2 (May)

Theme: Objective One, increased inclusive growth - part one

- **Coordinated economic strategies:** Agenda item(s) focused on reviewing the agency's approaches and measures to achieving this objective.

Q3 (September)

Theme: Objective One, increased inclusive growth - part two

- **Transportation and land use strategies:** Agenda item(s) focused on reviewing the agency's approaches and measures to achieving this objective.

Q4 (November)

Theme: Objective Two, increased access to economic opportunities

- **Increased economic opportunities:** Agenda item(s) focused on reviewing the agency's approaches and measures to achieving this objective.



MEMORANDUM

To: Regional Economy Committee

Date: Monday, March 21, 2022

Subject: CMAP's Strategic direction approaches and measures

Purpose: Staff will lead the committee in a discussion of CMAP's approaches to the objectives of the regional economy focus area using the IF/AND/THEN statements. Committee members will discuss the approaches and potential performance measurements.

Action Requested: Discussion

As CMAP undertakes a strategic planning effort, the Regional Economy Committee can play a unique role in this process. The Committee shall contribute to the agency's mission and support the implementation of the agency's strategic direction and the long-range transportation plan by providing feedback on the approaches the agency has outlined to achieve its strategic goals.

Through the strategic planning process to date, CMAP has identified three goals that align with the agency's focus areas of transportation, climate, and regional economy. Contributing to the goal are multiple objectives, which are long-term changes that CMAP expects its activities to advance but are not solely responsible for achieving. Each objective is advanced by several outcomes, which is the highest level at which CMAP believes observed changes are the results of its activities.

This memo provides the approaches that CMAP has developed, by identifying "IF" and "AND" statements representing the results of CMAP activities, "THEN" statements representing the outcomes, and related work plan activities that contribute to each approach.

After a presentation by staff the Committee will discuss and provide feedback on the approaches to the goal for the regional economy focus area being, **a robust and inclusive regional economy**. The discussion will be framed around the following questions:

- How accurately do the "IF" and "AND" statements explain how CMAP will achieve the "THEN" statement? (Accurately / Somewhat Accurately / Not Accurately)

- If not or somewhat accurately, what do you suggest to make the statement more accurate?
- What performance measures should CMAP be tracking to validate progress towards achieving the "THEN" statement?

We will most likely not get to all the approaches during the time allotted therefore, a link will be sent to committee members to submit feedback for all approaches after the meeting. CMAP will use the feedback received to further refine the agency's approach to the regional economy focus area goal.

ACTION REQUESTED: Discussion

Regional economy focus area goal: A robust and inclusive regional economy

OBJECTIVE ONE: Increased inclusive growth

Approach (Outcome) One:

IF

We develop and support the implementation of an inclusive regional economic growth strategy with performance measures

AND

We establish a consistent and structured Regional Economic Collaborative

THEN

Inclusive economic strategies will be coordinated and implemented

Approach (Outcome) Two:

IF

We develop and support the implementation of strategies for targeting investments in freight-reliant industries and planning for compulsory transportation infrastructure

AND

We increase implementer awareness and support the use of planning resources and coordinated solutions for mitigating the community impacts of new and existing freight-reliant industries

THEN

Investment in freight-reliant traded industry clusters will grow and impacts on communities will be mitigated

Approach (Outcome) Three:

IF

We develop and support the implementation of strategies for communities to increase their mix of housing options connected to transportation networks

AND

We increase implementer awareness of the benefits of improving the diversity and connectedness of the region's housing stock

THEN

There will be greater diversity in housing choices that have access to jobs and economic opportunity

OBJECTIVE TWO: Increased access to economic opportunities

Approach (Outcome) One:

IF

We incorporate evidence-based tools into CMAP transportation investment decision-making to support and foster investment in communities affected by disinvestment, and support state and local governments in doing the same

AND

We support communities affected by disinvestment with planning resources and implementation activities to plan, fund, and maintain transportation infrastructure

THEN

Areas of disinvestment will have increased access to CMAP transportation programming resources

Approach (Outcome) Two:

IF

We identify structural barriers to economic opportunity and propose and support solutions

AND

We increase implementer awareness and support an increased focus on reducing structural barriers for communities affected by disinvestment

THEN

Communities affected by disinvestment will have greater access and the tools to maximize economic opportunities