

Legislation Details (With Text)

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|-----------------------|--|----------------------|---------------------|--------------|--|
| File #: | 22-121 | Version: | 1 | Name: | |
| Type: | Procurements and Contract | Status: | Passed | | |
| File created: | 2/25/2022 | In control: | Executive Committee | | |
| On agenda: | | Final action: | 3/9/2022 | | |
| Title: | Contract approval with Embold Research for a one-year contract, with four optional one-year renewals, in the annual amount of \$24,400, a total of \$122,000 over a five-year period, to conduct an annual public opinion poll | | | | |
| Sponsors: | | | | | |
| Indexes: | | | | | |
| Code sections: | | | | | |
| Attachments: | 1. Public Opinion Poll Board Memo 3.2.pdf | | | | |

| Date | Ver. | Action By | Action | Result |
|----------|------|---------------------|----------|--------|
| 3/9/2022 | 1 | Executive Committee | approved | Pass |

Contract approval with Embold Research for a one-year contract, with four optional one-year renewals, in the annual amount of \$24,400, a total of \$122,000 over a five-year period, to conduct an annual public opinion poll

ACTION REQUESTED: Approval

PURPOSE & ACTION: CMAP intends to conduct public opinion surveys annually and track the results over time. After a review of two submitted proposals, staff recommends that Embold Research be the selected as the vendor for this project. Funding for this contract will be included in the FY23-27 operating budgets. The maximum cost of a five-year agreement will not exceed \$122,000 and optional renewal years will be dependent on the performance and the level of approved funding for this purpose.