

## Legislation Text

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**File #:** 22-121, **Version:** 1

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Contract approval with Embold Research for a one-year contract, with four optional one-year renewals, in the annual amount of \$24,400, a total of \$122,000 over a five-year period, to conduct an annual public opinion poll

**ACTION REQUESTED:** Approval

**PURPOSE & ACTION:** CMAP intends to conduct public opinion surveys annually and track the results over time. After a review of two submitted proposals, staff recommends that Embold Research be the selected as the vendor for this project. Funding for this contract will be included in the FY23-27 operating budgets. The maximum cost of a five-year agreement will not exceed \$122,000 and optional renewal years will be dependent on the performance and the level of approved funding for this purpose.